

Freelance Creative

Easton, PA Jul. 2021 - Present

- Videography, photography, motion graphics, branding.
- Developed creative brief templates to implement a repeatable workflow into all projects.
- Helped clients better understand their business & target users through qualitative research methods.

Magik Studio Studio-Lead Assistant

Easton, PA Jul. 2023 - Mar. 2024

- Implemented Topaz, a new A.I. software, into existing workflows to improve quality of projects & turn around times.
- Developed & fulfilled the previously unmet role of "client liaison", which improved client relations & project workflows.
- Created art deliverables for animation projects including the Oscar Nominated MTV documentary short, "The ABC's of Book Banning", available on Paramount+.

Carvertise Graphic Designer

Wilmington, DE Jan. 2021 - Jul. 2021

- Designed the company's first brand guideline book, which refined the brand & was adopted into company wide systems.
- Designed a new file management system that consolidated storage space & turn around times for the design department.
- Managed an efficient project pipeline, balancing daily project requests from 3 internal departments (sales, ops, marketing).
- Designed sales/marketing collateral in conjunction with brands such as Major League Baseball, 7-Eleven, and Crayola.

QuadraTron Games Marketing Designer

Philadelphia, PA Apr. 2020 - Feb. 2021

- Designed Adobe content templates to optimize workflow for the marketing team across all projects.
- Developed an IG marketing account that grew from 0 to 650 followers over 3 months, averaging 1,000 impressions per post.

Advisors Mortgage Mortgage Loan Originator

Easton, PA Jul. 2023 - Present

- Coached clients through residential & investment transactions, advising on their unique needs.
- Introduced A.I. routing software into my branches lead-gen workflow, effectively improving related warm leads from 3 to 5 (per week, per sales person).

Drexel University

Philadelphia, PA Class of 2021

Product Design (B.S.)
Graphic Design (Minor)
Fine Arts (Minor)
GPA: 3.55, Cum Laude

Oscar Nominated

Credited animator in MTV's "The ABC's of Book Banning", a documentary short on Paramount+
March 2024

Mortgage Originator License

Pennsylvania, New Jersey
2023 - Present

Real Estate License

Pennsylvania
2022 - Present

SKILLS

Adobe Photoshop	Photography
Adobe Illustrator	Videography
Adobe After Effects	Creative Strategy
Davinci	Design for print
Google Sheets	Salesforce